

2007/08 Worldstudio AIGA Scholarships

Mohawk Paper Honorable Mention



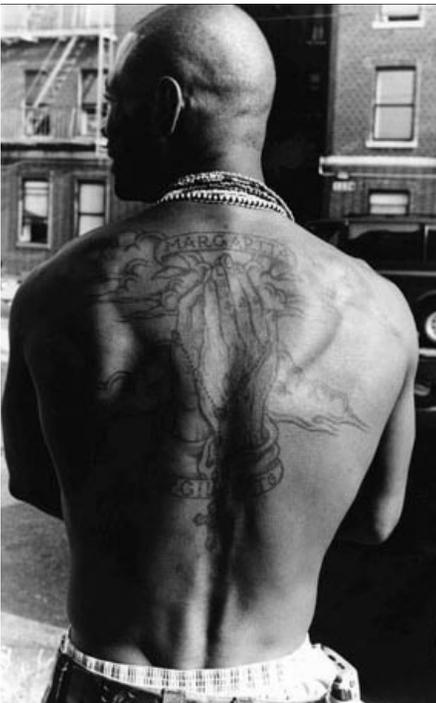
EMILIA WILES

New Media
Graduate Student
Parsons The New School for Design

The mission with my professional and personal career is to improve the way people live their lives through the design of multi-media communication and technology. I have accomplished many of my goals and aspirations combining media communication arts with education and community empowerment in the South Bronx, and am currently working on reaching the highest professional level of entrepreneurship, business incubation and creative expression.

I remember the work of my family members who were persecuted and murdered because of their beliefs in the freedom for all Uruguayans and working class people. My mother fled to the United States, and attended college, quickly learning English. She was the only one who survived, and I always felt that my family was looking over me from above, guiding me to carry on their tradition. Today I have the freedom and success to carry on the work they never got the chance to finish and fulfilling their legacy.

In addition, after overcoming my learning disorder, I realized the positive attributes it provided me. ADHD people are highly creative and more apt at computer operation due to the fast paced and multi-tasking ability of the computer's operational unit. I combined my fast paced learning skills with my high creative ability into my current career as a new media artist, entrepreneur and professor.



Worldstudio
FOUNDATION



the professional association for design

EMILIA WILES

Film

My career path is providing me the opportunity to experience and learn the major business abilities I will need to successfully run my own multi-media technology and creative design firm. During this time, I plan to continue my work with the establishment of a technology and design school in the South Bronx.

As the director of two after-school programs at The Point Community Development Corporation, a community arts organization in the Hunts Point Section of the South Bronx serving over 400 Black and Latino youth, I have personally witnessed the transformation of self and community through arts and activism.

Also, being a recipient of the 2006-2007 Hispanic Scholarship Fund/McNamara Family Creative Arts Project, I have been enabled to incorporate and fund my multi-media and mobile communication design with community reporting and storytelling into an archived digitally produced narrative project produced and preserved by the Hunts Point Community in the South Bronx.

In combination with media and art production projects, I am currently taking my graduate school knowledge and professional career goals and incorporating them into a knowledgeable and economically rewarding experience not only for myself but for my community as well. This strategy involves three steps, the first of which I have already achieved. The first step, which I have already instituted, is to set-up a new media training school, which is linked with higher education institutions, such as Parsons New School of Design.

The second step is to incubate a small design and technology company in Hunts Point, where locally trained people can work and contribute to the economy of their community. At this point, I plan on having a business system where the company can run on its own, and is not dependent on my leadership. The last step is to create a strong link between major businesses in technology and new media to small and community-based technology incubators, such as the one in Hunts Point.

