

# 2007/08 Worldstudio AIGA Scholarships Coyne Family Foundation Award



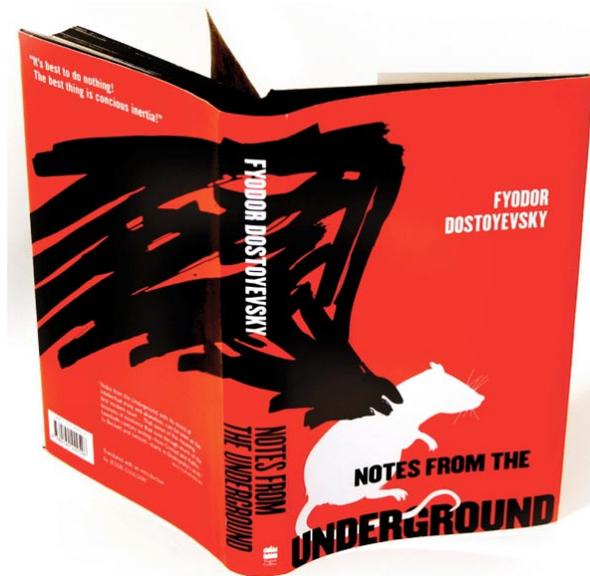
## ADRIANA URIBE

Graphic Design  
Senior  
School of Visual Arts



**I am from Colombia.** I lived 5 years in FL, where I learned English, and worked towards my degrees. I am now living in NY, attending the School of Visual Arts and interning at Pentagram Studio. These achievements are an accumulation of a lot of work and determination. I love my career and I live everyday to achieve my professional goals, which throughout the years had become bigger. I don't do it just for myself; I primarily do it to help others and by loving what I do, I have a better chance of being successful while enjoying to work day and night which eventually would give me more money to help others.

When I got to the United States, I was alone with my mother, and since we come from a really low-income family, we started cleaning houses and offices, then, I started working at restaurants, and afterwards working in offices. I am thankful that I have experienced a lot since I got to U.S.A. because I have learned much from it, and it gives me larger reasons to help others that don't have a way out of bad situations.



Worldstudio  
FOUNDATION



the professional association for design

**ADRIANA URIBE**

Graphic Design



I've always worked over full time and a half, while going to school to get my graphic design degrees. I was the main designer at Sony Pictures Television in Miami Beach, a job that was a great achievement; it was my all, spending every second in a great environment doing what I love the most. I had to leave Sony, which opened the doors for me to come to New York to attend a great design school. Once again I had to start from scratch, but this time alone. This is a very difficult situation because my mother, and sister don't do well economically, so to leave a stable job and spend a fortune in tuition in this very expensive city doesn't make sense for them. I want to make it in the design world and interacting with masters would teach me to be able to create what I believe to be good design, with my own unique approach.

I have many future goals, which of course involve learning and designing, but also, once I reach a high income I could help my family get out of the endless bad economic situation and would also like to help other people with low incomes to study, donating money for people like me that want to study in the best schools but cannot afford it. Also, I would like to create schools for homeless kids here and in other countries, where they could find food, and a good level of education, where they would leave all bad habits, to become strong professionals. I am still far away from helping others economically, but hopefully soon I will get there. In Florida I taught photography to kids a non-profit program with University of Florida and would like to do again. The money I make is not even enough, but one day I will get to help the community. I keep my goals high not just for me but also for others, and of course in the mean time I will do what I love the most, Graphic Design.

