

# 2007/08 Worldstudio AIGA Scholarships Larsen Design Scholar Award



**PRINCESS POCAIGUE**  
Graphic Design  
Freshman  
California College of the Arts

**My name is Princess Pocaigue** and my goal is to pursue a degree at California College of the Arts, studying Graphic Design. Your scholarship would help me to afford the costs attending one of the nations best accredited design colleges. My parents divorced and I decided to stay in Lompoc to finish high school because of Cabrillo High School's Graphic Arts program. My mom is struggling, working two jobs trying to support me and my older sister.



## PRINCESS POCAIGUE

Graphic Design

As a sophomore I came into the visual communications class knowing nothing about Graphic Design. I'd seen it before, but now I've learned to recognize it. During my junior year the ROP Graphic Communications class went on a field trip to the design studio Ph.D. Clive Piercy, of Ph.D, said something that stuck with me, that there is a purpose behind everything. By my senior year, I had grown as a designer. I have struggled to explain the ideas behind my work. By nature I have always had a quiet personality, but I have learned to punctuate what I have to say through my design work. I have learned Adobe Illustrator, Photoshop, and Indesign, the Design history, typography, bookmaking, publication, logo, and packaging design. Some people know who they are, but I had to find myself in design. Before, design was just something I was interested in. Now its something I'm passionate about. That's why I know that it is something I want to keep pursuing in college, as well as a career.

