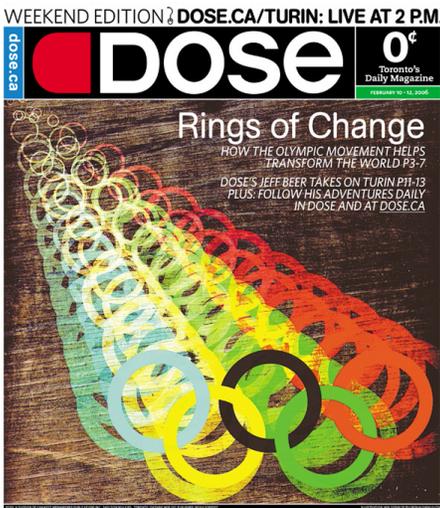


2008/09 Worldstudio AIGA Scholarships Mohawk Fine Papers Honorable Mention

NEIL DOSHI

Graphic design
Graduate student
CalArts



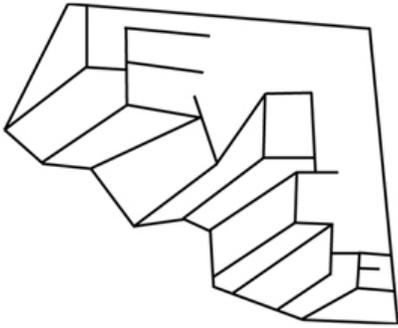
I am a self-taught graphic designer and artist. I have been passionate about artmaking and visual aesthetics all my life. My university degree was in business with a major in marketing; I toiled in this field for a couple of years after graduation, but generally found it unsatisfying and unfulfilling, and decided to concentrate on creative pursuits full time.

One thing I strongly believe in is doing things on your own terms. Working on projects that I believe in has allowed me to expand and develop at my own pace, creating work of which I am proud and stand behind. I am interested in creating design that is elegant, engaging, and that communicates personal ideas. Through my work, I want to connect with viewers intimately, communicating in a simple and bold form, which underlies deeper meanings that may or may not be initially apparent. The modern world generally assaults an overabundance of information and mental clutter. I am interested in making a positive contribution and not simply adding to cultural litter. In that, I try creating messages that may inform or impart a positive notion.



NEIL DOSHI

Graphic design



Community has shaped my sense of art and self, which is why I am so compelled to give back to and participate in that community. As a result, I have donated my time and skills for charity art exhibitions and have curated shows that benefitted local nonprofits. One such exhibition I curated involved 20 local and international artists for the organization Head and Hands. Head and Hands is a community-oriented nonprofit organization, empowering youth based on their current needs within the community and society at large.

As a means to create a community, I founded, curated and managed a gallery called Galerie Accidentelle, which provided a venue to showcase the works of local emerging artists. The gallery was operated as not-for-profit, and all funds raised were used to cover the expenses for the gallery and exhibitions. During the two years that Galerie Accidentelle operated, we undertook 25 group and solo exhibitions showcasing the work of over 100 artists.

Graphic designers have a social duty inasmuch that everyone has a responsibility to give back to the community—no matter how big or small that contribution may be. One of the reasons I am pursuing an MFA is to develop teaching skills. Moving forward, I plan on mentoring young people and working on larger scale projects that promote social progress and awareness. I think art-making provides a positive outlet for disenfranchised and alienated youth. Specifically, I'm interested in working on art-based initiatives to supplement the lack of arts education in public primary and high schools.

