

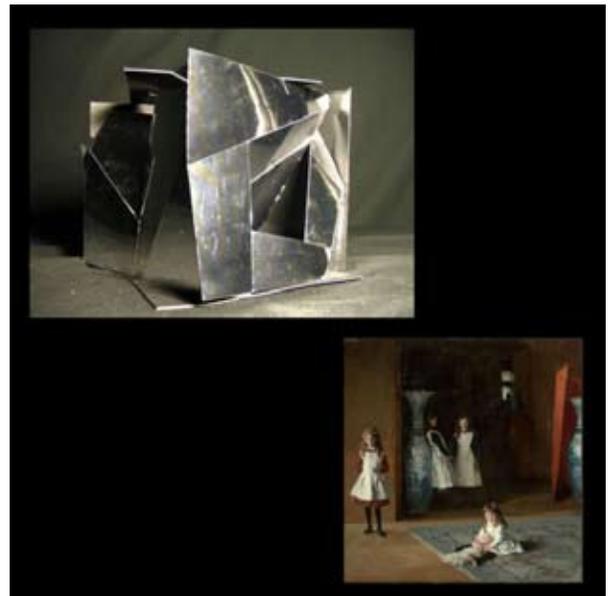
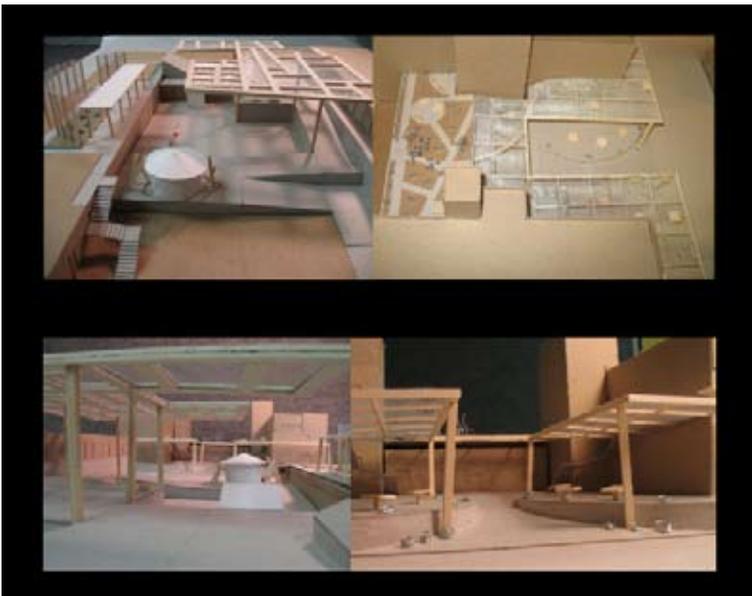
2009/10 Worldstudio AIGA Scholarships Pentagram Award



KULEYA BRUCE
Architecture
Graduate student
Drury University

My name is Kuleya Vaniesha Bruce; I am a third year, credit classified senior, majoring in architecture, marketing, management and art history, along with a minor in global studies, at Drury University.

My ultimate goal in life is to become an architect, in the original sense of the word. I want to create strong communities and improve people's quality of life of who are hard working and ambitious but lack the tools and opportunities needed to reach their goals. After graduation I plan to work for a firm that will contribute to my goal of furthering my education. Also during this time I will hope to gain all the knowledge and experience I can absorb from my superiors. At this period in my life I plan to obtain a masters in entrepreneurship and also complete my IDP, which is a fulfillment of time, exams and experience, to become a licensed architect. Within the first couple of years I would really focus and improve my networking in preparation for fundraising of future endeavors.



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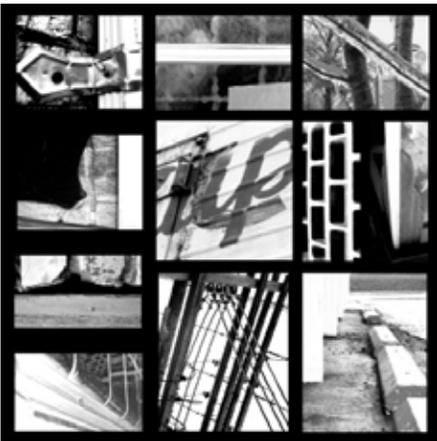
Architecture

From here I would like to start my own business first mainly focusing on architecture and then branching off into full community development, and by community development I mean every sense of the word. I would like the business to expand to having a department focused on housing, jobs, youth services, family counseling, job training, career skills, life skills and more. I feel that for our country to recover and improve from its present state we have to come together more as a community as we have done in past hard times. When you have the support of a community behind you it's amazing to think of what could be achieved by those who are willing to do what it takes and work hard. The new millennium is so caught up on capitalism; we as Americans have achieved so much individually and encouraged this, with it manifesting into brutal mentality to look out for number one, and lost sight of the power in numbers philosophy. There is so much more we could amount to by joining forces.



I would like to expand my business first by researching and evaluating communities to understand what businesses would be most productive and then implement those establishments. By doing this I hope to enhance the community's facilities and also provide work, pride and hope in themselves and their neighborhood. I would eventually like to help others start their own businesses, whether individually, or co-owned by the residents, to do this I have to be an entrepreneur myself. I believe that if the community has ownership of the businesses in their community, they would take more pride and responsibility in themselves and their surroundings.

Last I would like to implement multiple programs ranging from childcare, home improvement and construction, job training, life training, scholarships, extracurricular activities and whatever else the community feels they need.



My greatest contribution to my community is service. With collective service anything can be accomplished. Through my service I am able to give back to my community for the luxuries I have been afforded. I can also improve my community for every inhabitant including myself. My service is limitless and boundless; it will never expire.

To progress toward these goals, I have enrolled in a summer 2009 MBA boot camp that would allow me to begin taking classes toward my MBA within the next year and scheduled to study abroad in Volos, Greece for the spring 2010 semester, which would give me great diversity and a chance to immerse myself into a small self-sustaining community.