

2006/2007 Worldstudio AIGA Scholarships

AIGA Award



CAPRA J'NEVA
Industrial design
Graduate
Stanford University

I intend to create a program of study that is heavy in integrative ecological design. In a world of increasing complexity, where factors such as climate change and economic instability require greater resiliency, we need design solutions that intelligently address human needs within an ecological context. I am interested in creating designs that marry strong aesthetics with engineering that responds elegantly to ecological reality. My unique ability to synthesize widely disparate disciplines has allowed me to create work of depth in a latitude of media. Overflowing with ideas, creativity and aesthetic sense, I'm excited to put my skills to work in a career focusing on product design and development. As I go about each day, I see countless ways in which human accoutrements, tools, buildings, infrastructure and processes could be designed to give us more freedom, stronger communities, easier, and more comfortable lives, while preserving the environment that sustains us.

