

2009/10 Worldstudio AIGA Scholarships Honorable Mention



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Industrial design
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In the trees I found myself, ice cold streams to sunshine delights, and again I am reminded of still beauty. Alone in the mountains of Montana, I learned to truly accept the life I have been given. In all of those days, something flowered inside of me, a burning lust of broader destruction would eventually lead to a practical application of imagination. As a child I often played by myself, I had many imaginary friends, and I loved to pretend. I remember playing with sticks and leaves and marauding through fields. I inadvertently cultivated a love for the ground that propelled me without holds into the sky. I realize that nature is the ultimate, and truth guides me through it all.

In fashion design I found another part of me, a piece that thrives on vitality and tears through inhibition. Suddenly it is all coming together, the fragments of my past and those old feelings start to make sense. The lights flash; the music starts, and the patterns toss me like purple surf tides, and bewildered treetop sliders.

Because of my first hand experience with nature, I am very wary of the effects of production and the use of non-organic materials on the environment. This is why



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Industrial Design



at least 75% of the material and product I will employ to the mainstream will be organic. This includes plant-based dyes, organic fibers and recycled goods. The environmental, ethical and social benefits of going green are tremendous. The demand for organic clothing is doubling every year; consumers are becoming educated on "green" material and process. There is no doubt in my mind that by the time I enter the market, organic will not only be a major selling point, but also the precedent.

My designs will be green as well as accessible, and democratic in nature. By this I mean that they will be readily affordable to most consumer demographics. This is very important to me as a person who comes from a financially stressed background. I know how it feels to be without, and I never want anyone to be at a loss with my designs simply because they cannot afford them.

As well as awareness to price, I will, and constantly make a habit of donation. Obviously my standing as an artist will greatly reflect how much I can give materially. But I will never cease to share what I have, and can give. It will be a great day when I can set up a scholarship fund for people like me, who demonstrate need and talent.

In my life I will achieve what I so desire. I will help, I will give, and I will create. I am always ready to solve the problems that face each one of us. The sun is rising, and we must all do our part. Through the practice of creation the true answers steadily unfold themselves. Crossing the way seems so much easier when in your hand is the grip of another, and in your heart is the spirit of love and self.

