

2009/10 Worldstudio AIGA Scholarships Mohawk Fine Papers Award



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Graphic design
Sophomore
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Thoughts on life: To act in a way that embraces creativity in order to change the world in a variety of manners is the basis for my life and work. This is what my work has been about and will be about in the future. I believe that using graphic design to better communities is one of the best ways to utilize the power of visual communication.

Through graphic design and art, I plan to use my creativity to have a positive impact on others. I plan to become a leader in the graphic design community and I believe that I am on the right path to doing so through my various projects. Design is about the ability to present messages and to communicate with people, and by learning how to do this through my formal education, I can initiate the use of design for social change.

Specifically, there are two large design projects in which I have taken my creative skills of graphic design and strategic thinking and put them to use. "Green at Chase" is a brand and sign system that I designed to educate and inform my school's



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community about the environmentally friendly features of the building. "The Historical Town Walk" is a self-guided tour of historical places in my town that starts at a garden where you can obtain a map; this was my Eagle Scout Community Service Project.

Embracing the people around me allows me to contribute to the creative community at the Hartford Art School. This is done by attending exhibits such as the Polling Place Project, a citizen journalism project, and interviewing the curators for the official Hartford Art School blog called "Synthesis" that I started and write. Then there is the gathering students together through my leadership work with the AIGA CT student chapter, or Student Art Council. And my design skills and knowledge in online social media being used to help the student-run college newspaper.

The exploration of ideas, stories and visual culture is the basis of my work and education. Through graphic design, art, writing, multidisciplinary projects and conversations with others in my environment, a dialogue is formed within my mind on what is being learned.

It is the synthesis of these things that forms the meaning of my work, today and tomorrow. The future of my career as a designer and as a person will consist of creativity and art, writing and education, and life and community. The achievement of these goals and this plan is the purpose of my current education and work.

