

2008/09 Worldstudio AIGA Scholarships Henry Wolf Award

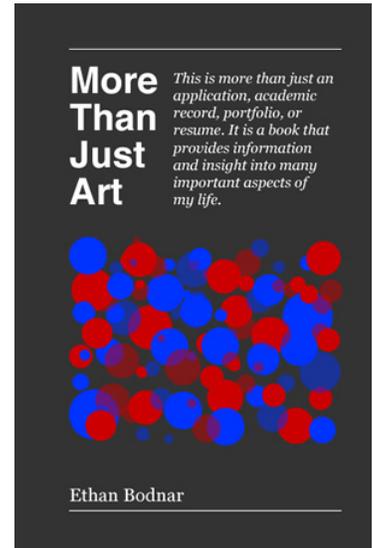
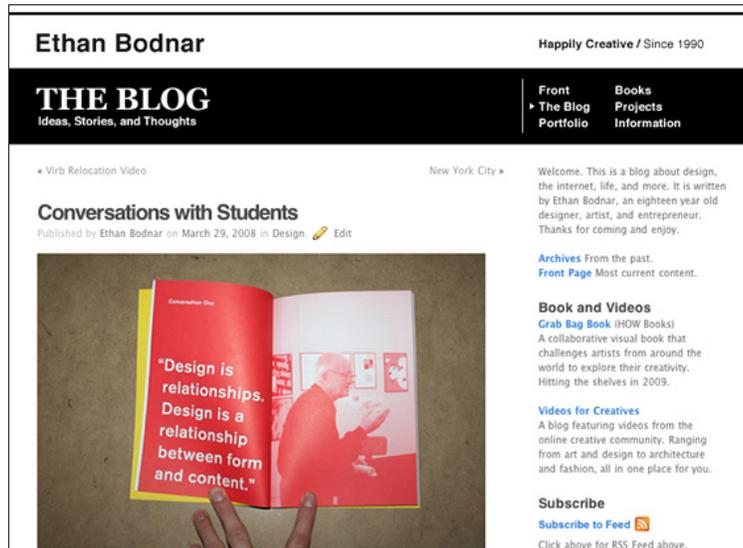


ETHAN BODNAR

Graphic design
Freshman
The Hartford Art School

I have worked with well-known artists and designers, published authors and respected bloggers from around the world. I am the author of a visual book being published by F+W Publications' HOW Books that involves one hundred artists from around the world. I have achieved the highest rank of Eagle Scout. I have been invited to speak at conferences, take part in digital books, start businesses, take part in internships in California and New York City, and have attended conferences for design and online advertising. I have been working as a marketing and advertising intern for Behance for the past several months.

I think that all of these experiences have had a huge impact on my creative work and creative thinking. Collaborating on a book with artists has taught me how to communicate. Scouting has provided me with leadership and values that I will use for the rest of my life in the design industry. Being involved in the graphic design world has taught me how design works and has provided the basic knowledge that I will use throughout my creative life. Design is simply what feels right for me, and I am happy it's that way.



ETHAN BODNAR

Graphic design



Though my current design work I have impacted change on my community. I have designed over twenty signs that will be permanently installed in a new addition to my school. The signs highlight, teach, and share the environmentally friendly features that the building has. I have created a series of three (soon to be) paintings that are accompanied by visual statistics. The paintings are statements set in Helvetica that are backwards. When looked at in a mirror they can be read. This represents that each of these statements are reverse of what they should be in the world we live in.

I wish to change the world for the better through big and small actions. I plan on doing this by becoming a leader in the graphic design community, and will be studying this in college and learning about it everyday once out of college. Ultimately, I know my design can and already does contain powerful messages that will bring change to the world.

Once my education is complete I plan to not just work solely as a designer, but will give back to the community. Many nonprofit organizations need the help of graphic designers to get their message across and this is an area I will work in. I think as designers we have a certain sense of social responsibility and this is a responsibility that I accept with open arms.

To design, draw, photograph, and ultimately, to create. To connect with people sitting next to me and across the globe. To be a creative thinker, solve problems and imagine change. To create art for museums, write books for libraries, and make films for theaters. This is what I live for and this is who I am.

