

THIS PAST YEAR, THE AVERAGE ANNUAL GUN HOMICIDE WAS:

USA

10,000

CANADA

<200

GERMANY, ITALY, & FRANCE

<150

JAPAN

<50

BEING #1 IS NOT ALWAYS A GOOD THING

Design can help change the things that matter.

AIGA's End Gun Violence initiative is made possible with the generous support of more than 22,000 members in 67 chapters and 200 student groups nationwide—along with designers everywhere who believe in the power of design to advance the public good. This poster was designed by Stephanie Neri, Los Angeles, California.



A nonpartisan public service initiative of AIGA | the professional association of design  
For more information visit [endgunviolence.aiga.org](http://endgunviolence.aiga.org)