

FACE THE FACTS AND

END THE

LIES AND BULLSHIT

GUNS DO NOT INVOKE DANGER. CRIMINALS DO.

WHERE THERE ARE MORE GUNS THERE IS LESS

VIOLENCE

BUY MORE GUNS. END THE VIOLENCE.



Design can help change the things that matter.

AIGA's End Gun Violence initiative is made possible with the generous support of more than 22,000 members in 67 chapters and 200 student groups nationwide—along with designers everywhere who believe in the power of design to advance the public good. This poster was designed by Braden Mackey, Pittsburgh, Pennsylvania, www.bememorable.me



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For more information visit endgunviolence.aiga.org