

There are
gun people,
and there are
non-gun people.
And then, there are
children.

Never again.

Design can help change the things that matter.

AIGA's End Gun Violence initiative is made possible with the generous support of more than 22,000 members in 67 chapters and 200 student groups nationwide—along with designers everywhere who believe in the power of design to advance the public good. This poster was designed by Erin Fitzsimmons, Brooklyn, New York, efitzdesign.com.



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