

g(un)safe

A gun safe is a secure and protective storage container for one or more firearms, and, or ammunition for those guns. A federal government study of unintentional shootings found that 8% of such shooting deaths resulted from shots fired by children under the age of six. This is a plea for parents to research gun safes and lock up all your weapons properly.

Design can help change the things that matter.

AIGA's End Gun Violence Initiative is made possible with the generous support of more than 22,000 members in 67 chapters and 200 student groups nationwide—along with designers everywhere who believe in the power of design to advance the public good. This poster was designed by Christopher Coffin Newfield, NJ.



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