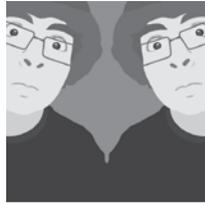


2014/15 Worldstudio AIGA Scholarships

The Rebecca Marco Honorable Mention



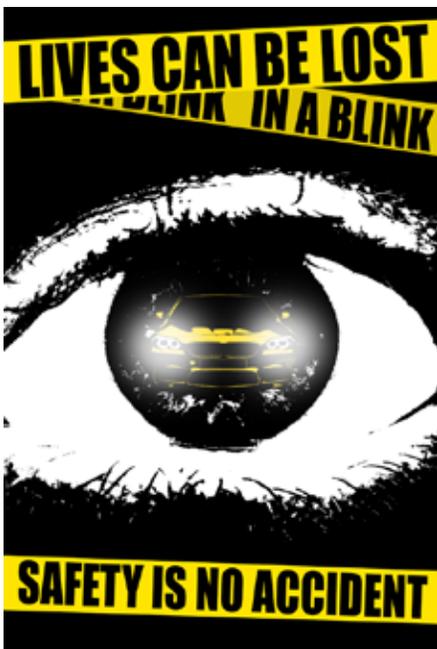
CHRISTIAN ALEJANDRE

Graphic Design
Freshman
School to be determined



I've been interested in graphic design for quite some time, but it wasn't until my sophomore year of high school that I began to take it seriously. My guidance counselor convinced me to apply for the graphic design program at the Warwick Area Career and Technical Center. What I hadn't figured out at the time was how much that decision would change my life.

The program over the past three years, fits into my daily schedule by taking the places of three academic classes. The class has exposed me to an endless amount of experiences and opportunities. Sophomore year consisted of getting back to the basics of drawing, painting, pen and ink, etc. Junior and senior year have been mainly geared towards computer-generated work on Adobe Illustrator, Photoshop and InDesign. Throughout the years, my instructor has entered me in various competitions for poster, ad, billboard and sign designs, and I've won two awards that have truly revitalized my passion. Last year I was awarded second place for



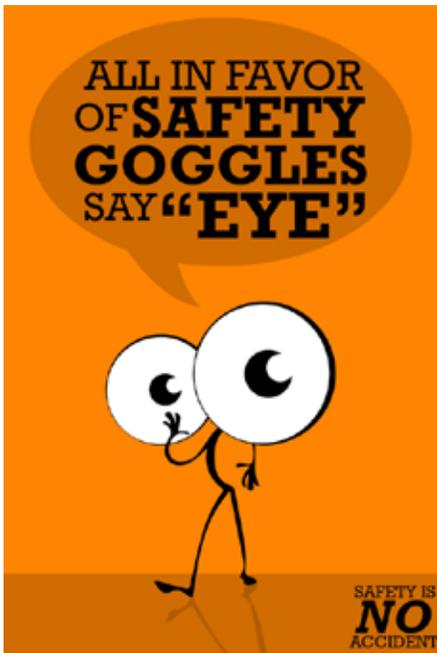
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the professional association for design

CHRISTIAN ALEJANDRE

Graphic Design



the 2013 Safety Is NO Accident Video/Poster/Essay contest for a driving safety poster design. I was asked to attend an award ceremony at the Rhode Island State House and say a few words regarding my design. This experience as a whole was definitely a highlight in my life, and it will continue to remain that way. The best part is that I'll have the chance to relive the experience next month, when I'll accept first place for a design I entered about safety goggles. I think it's safe to say that joining and applying for this program has shaped me as a designer and reinforced my own talent. I've proven that I'm able to push myself to my full potential as a result.

My largest dream in life is to have the ability to work as a designer for a record label. I've always taken an interest in the artwork and promotional material behind albums and the designs that bring them to life. According to some of my friends, I'm "one of the only people on Earth that still buys hard copies of albums," and it's just for that reason. I believe that artists convey the general feel of their album through the design of the packaging, and I've always dreamed of being able to become a part of that experience.

