

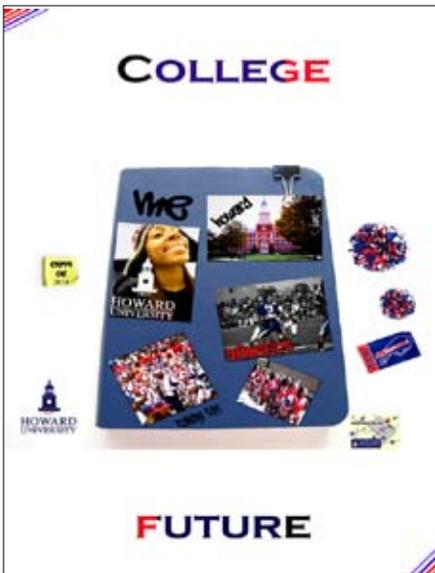
2010/11 Worldstudio AIGA Scholarships

AIGA DC Continuum Fund Scholarship



ALEXIS LOVELY

Graphic Design
Freshman
Howard University



As a young woman of color with diverse interests and friends of various backgrounds and ethnicities, I have observed that major magazines either ignore or distort the image of people like me. I am not a stereotype nor am I a victim. That awareness has motivated me to strive for a career as a graphic designer of a magazine geared towards the interests of diverse youth. I want to design the covers, the style of it and pages as well as edit the images using my own flair. I want to be in a field where people could look at a magazine and it would bring out a feeling in them as well as draw them into the images and words that it would contain. My goal is not just to paint a "pretty picture" but to send a message out there to the world through the works I create. A message not only restricted to fashion and urban flair but serious issues going on in our society such as double standards, the negative effects of drugs that could kill and the unsafe consumption of alcohol or cigarette smoking and the effects global warming could have on all our futures. What would make my awareness pieces stand out from the rest would be my unique eye and way of going about what I do in a different way than what has been done in the past.



Worldstudio
FOUNDATION



the professional association for design

ALEXIS LOVELY

Graphic Design

When I look at a blank canvas, screen or image, the first thing I see is the potential it has to be something more. I see a beautiful work of art in the making, or the endless possibilities it has to be an inspiring piece of work through color, a serious message or eye-catching phenomenon. I have been passionate about the arts for as long as I can remember; and when I see colors, pictures and words integrated together, a type of euphoria comes over me fueled by wonder and amazement. This creativity that runs through my veins is what causes the inspiration to express myself and affect others in the process. It is the world around me – people and life's gifts that motivate me on a daily basis to know I can speak without saying a word, just by creating an impactful picture. Most importantly, touching individuals through my work is what really hits home for me. I aim to invoke some type of emotion in all of my viewers, whether it is happiness, humor or sorrow depending on what I choose to create.



What makes my work stand apart from others is that my perspective is different from the average graphic artist. Every image, color spectrum and theme I see I change to reflect my unique eye. Just as I transform images, one of my goals in life is to change how individuals view the world – one picture at a time. I am determined to have others feel an emotion unique to them concerning a magazine cover or even an advertisement that I design; as long as they feel something.

