AIGA's get-out-the-vote initiative was made possible by the generous support of more than 22,000 AIGA members in 59 chapters and 225 student groups nationwide, along with designers everywhere who believe in the power of design for the public good.

This poster was designed by Ivan Do, Jacksonville, Florida.

In 2004, YOUNG VOTERS dramatically reversed a near-continuous 30 year trend of downward participation. In sheer numbers, more 18-24 year olds voted in 2004 than in any election since 18-20 year olds won the right to vote in 1972. JOIN THE MOVEMENT, ACTIVATE THE VOTERS IN YOU. CHOOSE TO VOTE IN 2008.