DO NOT think

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WARNING: Voting in the Presidential Election on November 4, 2008 can lead to positive change, awareness and an overall personal vested interest in our country. Side effects may include strong feelings of involvement, action and importance. Voting can be spread to others, despite political affiliation.

Good design makes choices clear.

AIGA got-out-the-vote initiative was made possible by the generous support of more than 50,000 AIGA members in 54 chapters and 235 student groups nationwide, all with a common goal: to bring design to the power of design for the public good.

This poster was designed by UMG design collective / Michael Lumbard, San Francisco, California. www.umgdesigncollective.com.