

# aiga worldstudio scholarships

Helping young artists and designers achieve the dream

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**Worldstudio in conjunction with AIGA**, *the professional association for design*, provide scholarships to minority and economically disadvantaged students who are studying the design/arts disciplines in colleges and universities in the United States. Among the Scholarship's primary aims are to increase diversity in the creative professions and to foster social and environmental responsibility in the artists, designers, and studios of tomorrow. To this end, scholarship recipients are selected not only for their ability and their need, but also for their demonstrated commitment to giving back to the larger community through their work.

Applications are annually evaluated by a jury of creative professionals appointed by Worldstudio and AIGA. In selecting the winning applications, jurors take into account a number of factors, including: quality of submitted work, financial need, minority status, academic record, recommendations, and strength of written statement of purpose.

Since 1995 **\$1.25 million dollars** has been awarded to more than **700** minority and economically disadvantaged college students of design, art and architecture. Scholarships start at \$2,500 and reach \$5,000. In addition, honorable mention prizes in the amount of \$500 cash are awarded.

Each year, hundreds of students apply for these scholarships, and on average 20 ultimately receive awards. This is a testament to the strength of the winning entries, but also a reminder of the ever-growing need for funding. Help increase diversity in the creative profession.

**Ways of giving:** Your donation will have an immediate and lasting impact. The way you or your organization can support AIGA Worldstudio Scholarships can be tailored to suit your individual needs, your institution's philanthropic agenda, or your corporation's cause-related marketing initiatives. Programs are typically custom-tailored to suit goals and budgets, but following are some examples:

- › **\$3,250\*** One scholarship awarded in a family name, or the name of your corporation or institution.
- › **\$6,500-\$13,000\*** Two to four scholarships awarded in your name.  
Additional amounts can be given in increments of \$2,500.
- › **\$32,500+\*** At higher levels of giving, Worldstudio and AIGA can discuss with you options for custom-tailoring a program that includes mentorships and named scholarships as well as promotional opportunities.

\* All named scholarships include a 30 percent admin fee to administer the scholarship, notify applicants, disburse awards, produce certificates, and promote scholarships and recipients

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Donor form

**Thank you** for making this contribution to the AIGA Worldstudio Scholarships fund. Please fill out this form for your pledge of support.

Each student will receive a certificate with the name of your award. We will send you a biography of your named scholarship winner along with an example of his or her work in the fall.

## Donor information

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Name of primary contact	Date		
Company			
Address	City	State	Zip
Phone number	Primary contact email		

## Scholarship Information

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Award my scholarship(s) in the name of:

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Amount of donation (\$3,250\* minimum for named award):

Earmark my funds for 1. Graphic design, 2. Illustration, or 3. Photography

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First choice #	Second choice #
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- Distribute my funds to the areas where it is needed most.
- A check for my donation is included with this form.
- I plan to make a yearly commitment to the program for \_\_\_\_\_ years.
- I pledge \$ \_\_\_\_\_ for this year's scholarship season, and will send a check by (date) \_\_\_\_\_.

**Note:** All checks must be received by April 15 to apply to the upcoming academic year scholarship season. Checks received after April 15, will be applied to the next scholarship season.

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Your signature

Please make your check payable to AIGA and send this form along with your payment to:

AIGA  
Attn: Finance Department  
222 Broadway, Floor 19  
New York, NY 10038

If you have additional questions or prefer to email you donor pledge form, contact: Heather Strelecki at [heather\\_strelecki@aiga.org](mailto:heather_strelecki@aiga.org).

AIGA is a 501(c)3 not-for-profit, tax-exempt organization.  
Your donation is tax-deductible to the extent allowed by law.