

AIGA Worldstudio Scholarships

Helping young artists and designers achieve the dream



AIGA, the professional association for design, provides scholarships to underrepresented and economically disadvantaged students who are studying design and arts disciplines in colleges and universities in the United States. **Our primary aims are to increase diversity in the creative professions and to foster social and environmental responsibility in the artists, designers, and studios of tomorrow.** Scholarship recipients are selected not only for their talent and need, but also for their demonstrated commitment to give back to the community through their work.

A jury of creative professionals appointed by Worldstudio and AIGA annually evaluates applications. In selecting the winning applications, jurors consider quality of submitted work, financial need, minority status, academic record, recommendations, and strength of written purpose statements.

Since 1995, \$1.25 million dollars has been awarded to more than 700 college students. Scholarships start at \$2,500 and reach \$5,000 and are disbursed to educational institutions. In addition, honorable mention cash prizes in the amount of \$500 may also be awarded directly to students.

Each year, hundreds of students apply for these scholarships, and on average 20 receive awards. **This is a testament to not only the strength of the student work, but also a reminder of the rising costs of education and the ever-growing need for funding to increase access and ensure equitable opportunities for the next generation of creative talent.** Your investment makes a difference in our profession and our communities—**together we can do amazing things.**

WAYS OF GIVING

Your donation has an immediate and lasting impact.

AIGA Worldstudio Scholarships can be tailored to suit your individual needs, your institution's philanthropic goals, or your corporation's cause-related marketing initiatives. Programs are typically custom-tailored to suit your budget; the following are some examples:

\$3,125*

One scholarship awarded in a family name, or in the name of your corporation or institution.

\$6,500 – \$13,000*

Two to four scholarships awarded in your name. Additional amounts can be given at the same time in increments of \$2,500 to be awarded in the same year or designated as multi-year scholarship gifts.

\$30,000 – \$50,000 +

At higher levels of giving, AIGA and Worldstudio can discuss with you options to custom-tailor a program that includes named scholarships as well as mentorships and promotional opportunities. Additional amounts can be given at the same time to be awarded in the same year or designated as multi-year scholarship gifts.

**All one-year named scholarships include a 30 percent admin fee to administer the scholarship, notify applicants, disburse awards, produce certificates, and promote scholarships.*

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Donor Form



THANK YOU for investing in the future of the profession!

Please complete this form for your pledge of support. To make an online donation visit:
www.aiga.org/worldstudio-scholarship

We will send you a short bio and work sample of your named scholarship winner(s) in the fall.

DONOR INFORMATION

Name of primary contact	Date	
Company		
Address		
City	State	Zip
Phone number		
Primary contact email		

SCHOLARSHIP INFORMATION

Award my scholarship(s) in the name of: _____

Amount of donation (\$3,250* minimum for named award): _____

Earmark my funds in the following areas: **1) Graphic Design 2) Illustration 3) Photography**

First choice # _____ Second choice # _____

- Distribute my funds to the areas where it is needed most.
 - A check for my donation is included with this form.
 - I plan to make a yearly commitment to the program for _____ years.
 - I pledge \$ _____ for this year's scholarship season, and will send a check by (date) _____.
- Note: All checks must be received by April 15 to apply to the upcoming academic year/scholarship season. Checks received after April 15, will be applied to the next scholarship season.

Your signature: _____

Please make your check payable to AIGA and send this form along with your payment to:

AIGA
Attn: Finance Department
222 Broadway, Floor 19
New York, NY 10038

In the memo of the check, please write: AIGA Worldstudio Scholarships

If you have additional questions or prefer to email your donor pledge form or wire your gift, contact:
Heather Strelecki, contributions@aiga.org

Federal tax ID:
13-1623893