

2018 – 2019 Worldstudio AIGA Scholarships Helping Young Artists and Designers Achieve the Dream



Worldstudio Foundation in conjunction with AIGA, the professional association for design, provide scholarships to minority and economically disadvantaged students who are studying the design/arts disciplines in colleges and universities in the United States. Among the Scholarship's primary aims are to increase diversity in the creative professions and to foster social and environmental responsibility in the artists, designers and studios of tomorrow. To this end, scholarship recipients are selected not only for their ability and their need, but also for their demonstrated commitment to giving back to the larger community through their work.

Entries are evaluated by a jury of creative professionals appointed by Worldstudio Foundation and AIGA. In selecting the winning entries, jurors take into account a number of factors, including: quality of submitted work, financial need, minority status, academic record, recommendations, and strength of written Statement of Purpose.

Since 1995, Worldstudio AIGA Scholarships has awarded over **one million dollars** to over **700** minority and economically disadvantaged college students of design, art and architecture. Scholarships start at \$2,000 and reach \$5,000. In addition, Honorable Mention prizes in the amount of \$500 cash are awarded.

Each year, over five hundred students apply for these scholarships, on average 15 to 25 ultimately receive grants. This is a testament to the strength of the winning entries, but also a reminder of the ever-growing need for funding.

WAYS OF GIVING

The way you or your organization can support Worldstudio AIGA Scholarships can be tailored to suit your individual needs, your institution's philanthropic agenda, or your corporation's cause-related marketing initiatives. Programs are typically custom-tailored to suit goals and budgets, but following are some examples:

\$2,500 (*minimum donation*)

One scholarship awarded in a family name, or in the name of your corporation or institution.

\$5,000 – \$10,000

Two to four scholarships awarded in your name. Additional amounts can be given in increments of \$2,500.

\$25,000 +

At higher levels of giving, Worldstudio and AIGA can discuss with you options for custom-tailoring a program that includes mentorships and scholarships as well as promotional opportunities.

2018 – 2019 Worldstudio AIGA Scholarships Donor Pledge



THANK YOU for making this contribution to the Worldstudio AIGA Scholarship fund.

Please fill out this form for your pledge of support.

Each student will receive a certificate with the name of your award. We will send you a biography of your named scholarship winner along with a few examples of his or her work in the fall of 2018.

DONOR INFORMATION

Name of Main Contact		Date
Company		
Address		
City	State	Zip
Phone Number	Fax Number	
Main Contact E-mail		

SCHOLARSHIP INFORMATION

Award my scholarship(s) in the name of (\$2,500 minimum donation for named award):

Amount of Donation:

AREAS:

- Earmark my funds in the following areas (select a numbered area from the list to the left)
- | | | |
|-------------|----------------|-----------------|
| 1. Fine Art | First Choice # | Second Choice # |
|-------------|----------------|-----------------|
- 2. Graphic design Distribute my funds to the areas where it is needed most.
 - 3. Illustration A check for my donation is included with this form.
 - 4. Interactive Design I plan to make a yearly commitment to the program for _____ years.
 - 5. Photography I pledge \$ _____ for this year's scholarship season, and will send a check by (date) _____.
- Note: All checks must be received by April 28, 2017 to apply to the 2017/18 scholarship season.

Your Signature:

Please make your check payable to Worldstudio Foundation and send this form along with your payment to:

AIGA

Attn: Lilly Smith

233 Broadway, 17th floor New York, NY 10279

Or email your donor pledge form to: lilly_smith@aiga.org

If you have additional questions contact: Lilly Smith at lilly_smith@aiga.org or 212 710 3111