



**Attendee contact information**

AIGA member account ID \_\_\_\_\_  
First name \_\_\_\_\_  
Last name \_\_\_\_\_  
Title \_\_\_\_\_  
Company (or school) \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Country \_\_\_\_\_  
Daytime phone \_\_\_\_\_  
Email \_\_\_\_\_

**Application procedure**

This form should be accompanied by a **1-2 page letter** outlining the level at which you have interacted within corporations (as internal or external clients) and a **current résumé or biographical summary**. Selection decisions will be made by a committee on a rolling basis.

**AIGA policies**

There will be no refunds for cancellations since AIGA has no flexibility in the number of attendees we must provide to justify Yale's investment in the curriculum development. Substitutions would be subject to approval according to the selection criteria for the program.

The program is subject to cancellation or change. Liability is limited to funds remitted for program registration and sponsorship fees. Faculty is subject to change without prior notice. If there are fewer spaces than qualified candidates, some applicants may be deferred until the following year's program.

**AIGA contact**

If you have questions, please call 212 710 3145 or email [aiga\\_registrar@aiga.org](mailto:aiga_registrar@aiga.org).

**Program fees**

*(details available at [www.aiga.org/business-perspectives](http://www.aiga.org/business-perspectives))*

**Until March 31, 2012**

- AIGA member \$7,000       Nonmember \$7,800

**After March 31, 2012**

- AIGA member \$8,000       Nonmember \$8,800

**Group discount:** A 10 percent group discount will be available to two or more people applying from the same company at the same time. Not available online.

**What's included:** The program fee includes tuition, course materials, on-campus accommodations and meals.

I need the following special services because of a disability: \_\_\_\_\_

**AIGA membership**

To become a member, join online before you apply at <http://www.aiga.org/join/>

**Payment information**

- Please process payment in full upon acceptance into the program.  
 Please notify me of payment plan options available upon acceptance into program (one-third of total is due upon acceptance to reserve your place).

- Check enclosed, payable to AIGA  
 Visa       MasterCard       American Express

Card no. \_\_\_\_\_

Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Total \$ \_\_\_\_\_

Return this form with your check or credit card information to:

AIGA Registrar  
164 Fifth Avenue  
New York, NY 10010  
Fax: 212 807 1799