

2014/15 Worldstudio AIGA Scholarships Coyne Family Foundation Award



SADIE RED WING
Graphic Design
Graduate Student
North Carolina State University



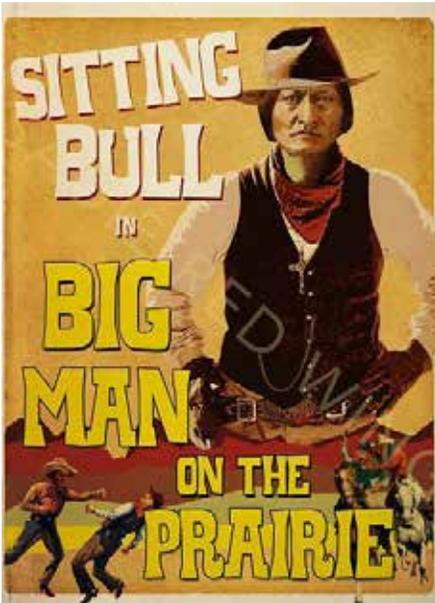
My name is Sadie Red Wing, and I'm an enrolled member of the Spirit Lake Sioux Tribe in Fort Totten, North Dakota. I'm a Native American graphic designer of the Lakota and Dakota decent. Originally from the Cheyenne River Sioux reservation in South Dakota, I find myself very unique among the indigenous community. I recently graduated with my Bachelor's of Fine Art: Graphic Design at the Institute of American Indian Arts (IAIA) located in Santa Fe, New Mexico.

While studying at IAIA, I realized the importance of reciprocity to the Native American communities. Growing up, I witnessed the struggle and hardship among the Sioux reservations in South Dakota. I believe the lack of educators in the American Indian communities impacts the race dramatically which continues the reservations' inferiority to historical trauma. It has come to my attention that many reservations struggle with a tremendous amount of health issues, the majority of which illnesses are present in the Native American youth. A future goal



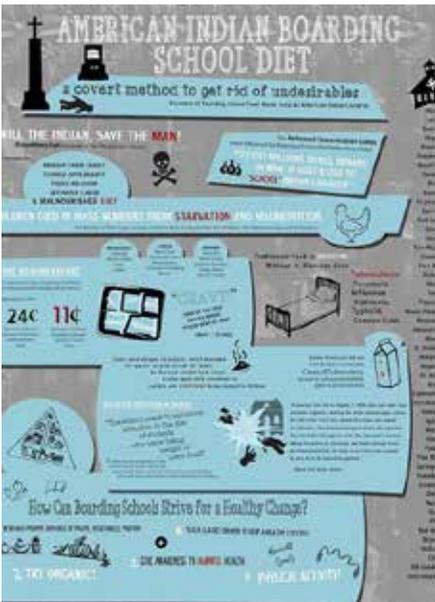
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Graphic Design



of mine is to start a project within an organization that will improve the health among students in American Indian boarding schools. As of 2013, I titled this project, "The Organic Tribal School Project." During my undergraduate studies, I have researched the assimilation processes used on Native Americans through boarding schools, some of which are still used in today's tribal schools. With the Organic Tribal School Project, I would like to conduct activities schools can use to teach the development of healthier living by switching to an organic lifestyle.

I have developed a great interest in the Master of Graphic Design program at North Carolina State University (NCSU). As a graphic designer, I cherish the art of communication through visual presentation. I believe an artist needs more understanding in diverse instruction rather than their media of choice. I acquired this belief from the work experience I accumulated from the National Aeronautics and Space Administration (NASA) internship in the Center for Life Cycle Design (CfLCD) department. Aside from my graphic design work, I participated in the transdisciplinary team where I learned how important the role of being an artist is within any career field.



With the help of the Worldstudio AIGA, I hope to further my education at the NCSU and become a positive educator to improve the lives among the Sioux.

