

2013/14 Worldstudio AIGA Scholarships Coyne Family Foundation Award



RHANHEE KIM
Graphic Design
Junior
Art Center College of Design



I've been a late bloomer my entire life. For the past decade I've worked various jobs, from barista to assistant to everything in between. It was a decade fueled by uncertainty, unease and a lingering fear about what my purpose was. I moved seven plus times, hoping that I would find who I was in the next city or state. My life was chaotic, to say the least. However, throughout, my one constant had always been art.

Museums were the one luxury in my life. I would save for months, slowly funding the weekend road trips to see favorite artists throughout the Midwest. Despite all the confusion and unease about my life direction or purpose, that one moment I was in front of a painting or installation, I felt calm, inspired and in control.

I knew art was my one great love, and that until I was able to create, that constant unease would persist. I decided to apply to art school at the not-so-tender age of 29. It was a huge leap for me, a shock for some and a sigh of relief for many. Everyone in my life knew that art and design was where I was supposed to be, but they were also well aware of the financial hurdles I would have to face in order to get there.



BADGE



LOGO



RHANHEE KIM

Graphic Design



CHANEL
KARL LAGERFELD
WEARING A PIECE FROM
HIS FALL 2011 COUTURE
COLLECTION

Financially, I have been on my own for the past decade. Though my parents would offer their help, they too are struggling, as many immigrant stories go. The constant and seemingly never-ending financial difficulties my family has faced has been my main motivation to finally graduate. Not only do I want to be able to care for my parents, I hope to create a nonprofit tutoring arts program for students who face financial burdens that prevent them from being able to fully utilize their talents. With the donated teaching time of working designers, I fully believe this program will be extremely beneficial for those who, like me, could not afford art school otherwise. This program would help hone their talent so that they may have a better chance at scholarships and grants should they choose to pursue art.

I've been working as a teacher's assistant at my school, and I have found it so incredibly fulfilling. Watching the entire creative process and seeing the excitement and shock in the students faces upon seeing their final product is so inspirational, exciting and continues to fuel my passion to help others.

Through my family's hardships, I've learned the power of persistence and the ability to keep working towards my goal—even though that goal may seem like nothing but a dream. Before attending my current school, I was faced with the reality of having to defer enrollment twice due to lack of funds. After many emotional years, my persistence paid off and I was finally on my way to Art Center.

Despite the financial challenges that I was faced with and continue to be faced with, this decision to pursue my education is something I will not let go of. The financial help from an AIGA Worldstudio scholarship would not only help me continue my education but will lead me on my way to creating art with purpose and meaning.



LANVIN
ALBER ELBAZ WEARING
A PIECE FROM HIS FALL
2010 READY-TO-WEAR
COLLECTION

