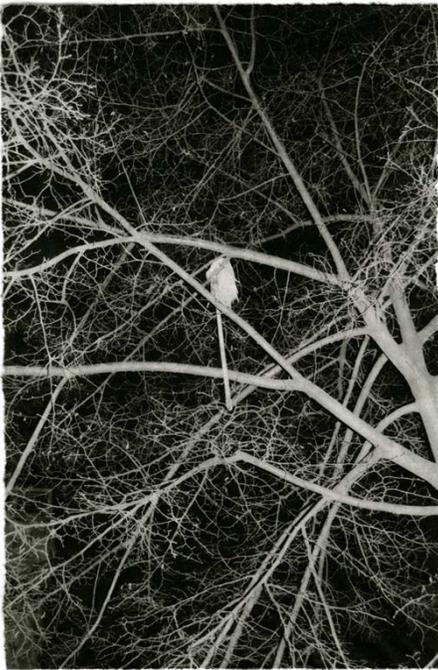


2012/13 Worldstudio AIGA Scholarships Anonymous Award



CHRISTIAN HINCAPIE

Fine Art
Senior
Cooper Union



It is of sincere importance for today's creative individual to situate his or her place in the greater discourse of art-making in the postmodern era. As an artist, student and junior educator I partake in an interdisciplinary practice. I engage studio-based approaches and conceptual strategies toward making art, as well as studying and teaching about its place in relationship to the world. Through an immersion in the visual experience of the present, I strive to probe at the indefinite nature of the now to reveal a part of life unique to the greater context of the world we find ourselves in.

Context is at the crux of my creative process. I have learned it dictates circumstances that envelop any creative undertaking. It is an acute sense of situational identity that allows me to relate my personal history to the collective history we share. An analysis of the contextual yields a need to address collective states of alienation, marginalization and despair present throughout the capital-driven Western world. Through symbolic value and poetic significance, I make art devoted the marginalized that honors its simple, humble yet ethically quintessential beauty.



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the professional association for design

CHRISTIAN HINCAPIE

Fine Art



I have confidence in developing my ideas through the spirit of the urban context. The necessity to respond to my experiences in the city leads me to engage in a creative act. In doing so, I seek to rouse the essence of the textures that compose the aesthetic experience of the urban setting. In the studio, formal principles of color, materiality, surface, transparency, scale and gestural malleability are equated to the daily encounter with the aesthetic dynamics of the contemporary city. The objects and materials that are part of my work are chosen based on their inherent content and the semiotic possibilities these objects have in relation to metaphorical meaning. Canes, basketballs, tarps and bags connote the grit associated with the rhythmic, back-and-forth cycle of the working class spirit. The artist is possessor of the necessary qualities to champion the disenfranchised and the washed up.

For now, I will continue my role as a teacher's assistant at the Cooper Union Outreach Program. At Outreach I assist New York City-area high school students position their artistic interests in relation to the greater arts community. It is my sincere hope that the conversations held in the classroom ignite in the students the type of social responsibility I believe is intrinsic to creative potential. My goal as an artist will remain to foster the progressive dialogues of tomorrow through the investigation of the present context as it relates to personal and shared conditions of experience.

