

2011/12 Worldstudio AIGA Scholarships

Anonymous Honorable Mention

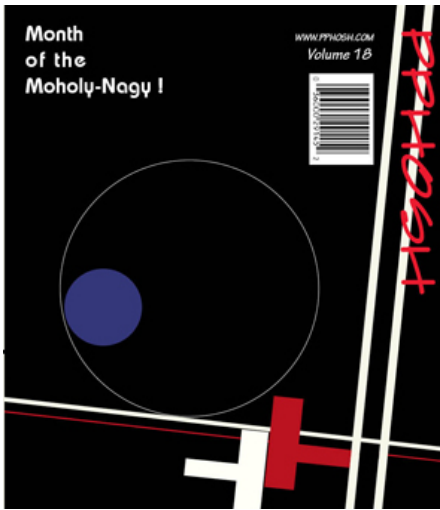


BREANNA ANDERSON-PEREZ

Graphic Design

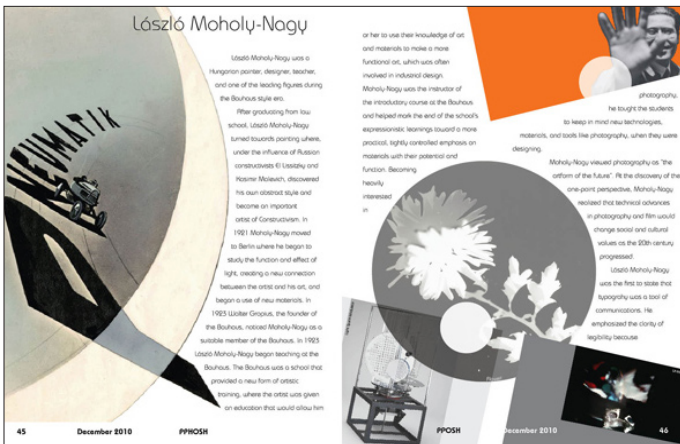
Freshman

California College of the Arts



A junior in high school, no idea what I wanted to do after high school, I was referred by my young sister to take the visual communications class available at my high school. I had no clue what visual communications was but she had told me that I'd "be good at it", whatever 'it' was. I walked into the class and Mr. Schaller, the instructor, was giving a lecture; I believe in that moment he had been explaining the golden ratio. I left class that day knowing that my life was making a turn for the better. Now a senior in high school, I do want to do something after I graduate. I want to go to college, I want to go to CCA. I want to become a designer.

I live in a small town that has nothing to offer, except for maybe the gift of life or taking the forbidden way to "reach the clouds". I have seen the same thing happen everyday for as long as I have lived here, which unfortunately has been my entire life. I have had few opportunities to go see the 'real world', but I have dissected those visits and am doing my best to incorporate my new perspectives into my



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design work. I would like to get the chance to gain even new experiences, thus the reason CCA is my number one school of choice; In a city like San Francisco how can one not be inspired ?

I am determined to become a designer and beautify the world we live in. It is personally frustrating seeing street signs with fonts that do nothing but confuse people. I have done everything I had to do so far to accomplish my goal of getting a degree in design, putting design before everyone and everything else.

