

In 2004,  
the voting population  
was reported to be

215,694,000

Of those people that were  
of age to vote,  
the estimated turnout was

122,295,345

That percentile equals

56.69%

**Why vote?  
It's okay.**

**Let that half decide for you.**

**think. choose. vote.**

Good design makes choices clear.

AIGA's get-out-the-vote initiative was made possible by the generous support of more than 22,000 AIGA members in 59 chapters and 225 student groups nationwide along with designers everywhere who believe in the power of design for the public good. This poster was designed by Sara Stoklosa, Pittsfield, Massachusetts



A public service initiative of  
AIGA Design for Democracy.  
For more information visit  
[www.aiga.org/getoutthevote](http://www.aiga.org/getoutthevote).