



BELIEVE IT OR NOT VOTERS ARE INFLUENCED GREATLY,
NOT BY POLICIES OR EXPERIENCE, BUT **BY APPEARANCE.**

UNINFORMED VOTERS DO MORE HARM THAN NON-VOTERS. **RESEARCH THEN VOTE.**

Good design makes choices clear.

AIGA's get-out-the-vote initiative was made possible by the generous support of more than 22,000 AIGA members in 59 chapters and 225 student groups nationwide along with designers everywhere who believe in the power of design for the public good. This poster was designed by Clara Dugas, Duson, Louisiana.



A public service initiative of
AIGA Design for Democracy.
For more information visit
www.aiga.org/getoutthevote.