



vote

Testing an Echo

ECHO If a person shouts at a solid stone wall, his words often come back to him. He hears them as an echo.

Echoes occur when sound waves strike a hard, smooth surface and are bent back. Sound can be reflected from a wall just as light can be reflected from

Good design makes choices clear.

AIGA's get-out-the-vote initiative was made possible by the generous support of more than 22,000 AIGA members in 59 chapters and 225 student groups nationwide along with designers everywhere who believe in the power of design for the public good. This poster was designed by Fred Bower, Muncie, Indiana



A public service initiative of
AIGA Design for Democracy.
For more information visit
www.aiga.org/getoutthevote.