

November 4th, 2008

DECISION
the act or process of deciding; by making a judgment the act of making up one's mind

VIEW
a conception of a theory, or opinion;
NOTION
an opinion, view, or belief
CONVICTION
a belief or opinion that is held firmly

PERSUASION
a group whose members share a particular set of beliefs or views or a particular lifestyle

VOICE YOUR OPINION

the view you take about a certain issue, especially when it is based solely on your personal judgment

YOUR VOTE COUNTS

In 2004 only 122,295,345 people vote. That is only 56.69% of the people who were of voting age. That means that 93,398,655 people who could have voted did not. The two most common excuses were "I am too busy" and "I was ill." Do Not makes excuses this year **GET OUT** and **VOTE**.

SENTIMENT
a feeling or opinion prevailing among a group of people

CAST YOUR VOTE

Last year 93,398,655 people did not Vote this year make the difference cast your vote

JUDGMENT
an opinion formed or decision reached in the case of a disputed, controversial, or doubtful matter

WHY YOU SHOULD VOTE

Reproductive Rights Jobs Iraq Gay Marriage Censorship Human Rights Education Global Warming

VOTE

A means by which such a preference is made known, such as a raised hand or a marked ballot.

**Democrat
Republican
Independent**

CHOICE
a belief or judgment that rests on grounds insufficient to produce complete certainty. something that is preferred or preferable to others
WHAT IS YOURS?

Get Out and Vote
Do not miss your opportunity to add your opinion to history. Register and vote.
MAKE THE DIFFERENCE
November 4th, 2008

A PERSONAL VIEW, ATTITUDE, OR APPRAISAL.

REGISTER TO VOTE

Good design makes choices clear.

AIGA's get-out-the-vote initiative was made possible by the generous support of more than 22,000 AIGA members in 59 chapters and 225 student groups nationwide along with designers everywhere who believe in the power of design for the public good. This poster was designed by Dan Birzak, Columbia, Maryland, www.birzakdesign.com



A public service initiative of AIGA Design for Democracy. For more information visit www.aiga.org/getoutthevote.