

World Income

**20% of Population Hold
75% of World Income**

**40% of Population Hold
5% of World Income**

**20% of Population Hold
1.5% of World Income**

World Population

Inequality matters.

This initiative was made possible by the generous support of more than 16,000 AIGA members in 54 chapters and more than 150 student groups nationwide; the Human Development Report Office for the United Nations Development Programme; and designers everywhere who believe in the power of design for the public good.



A public service
initiative of AIGA.
For more information
visit www.aiga.org.