

\$10

million
could fund
**UNIVERSAL
EDUCATION**



1/2 of what
AMERICANS
spend on...

ICE CREAM

Throughout the world a large number of people do not have the opportunity to receive a basic education. Education for all is achievable.

Take action. Support national efforts in funding universal education so that no country will fail to educate due to lack of funds.

Inequality matters.

This initiative was made possible by the generous support of more than 16,000 AIGA members in 54 chapters and more than 150 student groups nationwide; the Human Development Report Office for the United Nations Development Programme; and designers everywhere who believe in the power of design for the public good.

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